

COMICS UNZIPPED

ALZHEIMER'S ASSOCIATION ORANGE COUNTY

WHEN

June 23, 2024
5:30 – 8:30 PM

WHERE

**The Casino San
Clemente**

FEATURING :

CASH LEVY

On behalf of the [Alzheimer's Association](#), I invite you to consider becoming a sponsor for Comics Unzipped featuring the hottest comedic talent, Cash Levy and hosted by Alzheimer's Association Orange County Chapter Board Member, **Stephanie Paul** on June 23, 2024 at The Casino San Clemente. Comics Unzipped will be a night of humor, hilarity and bring awareness to the Alzheimer's epidemic while raising funds to help #ENDALZ.

As you may know, more than 6 million Americans are living with Alzheimer's and other dementias and by 2050 this number is projected to rise to 13 million. The Alzheimer's association is leading the way to end Alzheimer's and all other dementias by accelerating global research, driving risk reduction and early detection and maximizing quality care and support. Raising awareness not only helps to raise funds, it also helps to ignite the conversation.

Social Content Experience Sponsorship

Become a pivotal part of our event's social scene with our exclusive Social Content Experience Sponsorship! This opportunity is designed to maximize your brand's engagement and visibility among attendees through a highly interactive and visually appealing setup.

Key Features:

1. **Branded Step and Repeat:** Your logo will be prominently featured on the step and repeat backdrop, ensuring high visibility in attendee photos and across various media coverage. This creates a lasting impression as these images circulate on social media and in press releases.
2. **Custom Branded Props:** Enhance the fun and interactive nature of photos with custom branded props that reflect your brand's identity. These props can be used in a dedicated photo area, making each photo session a unique branding opportunity.
3. **Content Area:** A dedicated content experience will be set up with your branding, where attendees can take photos or videos and instantly share them on social media. This not only boosts engagement but also increases the reach of your brand as attendees share their memorable moments.
4. **Social Media Integration:** Leverage the event's social media channels to further amplify your brand's presence. Prior to and during the event, we will highlight your sponsorship through dedicated posts, stories, and live updates.

Benefits:

- **Enhanced Brand Visibility:** Gain extensive exposure both during and after the event through social media shares, photos, and media coverage.
- **Engagement with Target Audience:** Directly engage with attendees through an interactive and enjoyable experience that encourages social sharing.
- **Content Longevity:** Benefit from prolonged exposure as photos and videos continue to circulate on social media and other platforms long after the event concludes.

\$5,500 Sponsorship

- ✓ A choice of 6 VIP tickets (includes buffet, personal wine glasses, a VIP choice of bottle of wine or bubbles for the table and a special dessert delivered to your table **OR** 12 Front row tickets in general seating. (Buffet and two glasses of wine included per ticket).
- ✓ Includes ALL Key Features from the Social Content Experience Sponsorship list above.
- ✓ A marketing video interview (60 seconds) to promote your business and reason for getting behind sponsoring Comic Unzipped (Video will be sent pre-event to promote the event via social media and email blasts).
- ✓ Opportunity for a special business offer for the guests who attend/flyer/discount/similar on seats or as handouts.

- ✓ Logo on all promotional email blast to 50,000 plus people
- ✓ Logos on all materials, flyers and website page for ticket sales.
- ✓ Mention from stage during the show

\$2,500 Sponsorship

- ✓ A choice of 4 VIP tickets (includes buffet, personal wine glasses, a VIP choice of bottle of wine or bubbles for the table and a special dessert delivered to your table **OR** 8 Front row tickets in general seating. (Buffet and two glasses of wine included per ticket).
- ✓ Choose one of the Key Features from the Social Content Experience Sponsorship list above.
- ✓ A table at the event to promote your business and promotional materials.
- ✓ Opportunity for a special business offer for the guests who attend/flyer/discount/similar on seats or as handouts.
- ✓ Logo on all promotional email blast to 50,000 plus people.
- ✓ Logos on all materials, flyers and website page for ticket sales.
- ✓ Mention from stage during the show

\$1,500 Sponsorship

- ✓ A choice of 2 VIP tickets (includes buffet, personal wine glasses, a VIP choice of bottle of wine or bubbles for the table and a special dessert delivered to your table **OR** 6 front row tickets in general seating. (Buffet and two glasses of wine included per ticket).
- ✓ Opportunity for a special business offer for the guests who attend/flyer/discount/similar.
- ✓ Logo on all promotional email blast to 50,000 plus people
- ✓ Logos on all materials, flyers and website page for ticket sales.
- ✓ Mention from stage during the show.

\$1,000 Sponsorship

- ✓ A choice of 1 VIP ticket (includes Buffet, personal wine glasses, a VIP choice of bottle of wine or bubbles for the table and a special dessert delivered to your table **OR** 2 front row tickets in general seating. (Buffet and two glasses of wine included per ticket).
- ✓ Opportunity for a special business offer for the guests who attend/flyer/discount/similar on seats or as handouts.
- ✓ Logo on all promotional email blast to 50,000 plus people
- ✓ Logos on all materials, flyers, and website page for ticket sales.
- ✓ Mention from stage during the show

We thank you for your support and consideration. If you have any questions, please contact Stephanie Paul at (323) 422-0071 or email her at sep@stephaniepaulinc.com.